A Archives

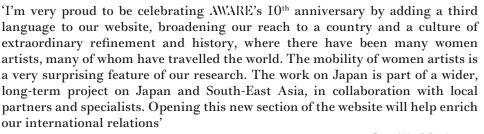
- WA of Women Artists
- R Research
- E & Exhibitions

AWARE launches a new version of its website Wednesday June 5, 2024

AWARE: Archives of Women Artists, Research & Exhibitions is proud to announce, on the occasion of its 10th anniversary, the evolution of its website through a redesign of the layout and the launch of a new section in Japanese, accessible from 5 June 2024. This development reflects the breadth of the association's activities and its international reach, enabling it to better showcase its academic and educational content, public events and the programmes at its Paris headquarters, the Villa Vassilieff.



石内 都



Camille Morineau Executive Director of AWARE

f 🗶 🖸

AWARE: Archives of Women Artists, Research & Exhibitions is proud to announce, on the occasion of its 10th anniversary, the evolution of its website through a redesign of the layout and the launch of a new section in Japanese, accessible from 5 June 2024. This development reflects the breadth of the association's activities and its international reach, enabling it to better showcase its academic and educational content, public events and the programmes at its Paris headquarters, the Villa Vassilieff.

Over the last 10 years, the AWARE website has become a one-of-a-kind resource of, with almost artist 1,200 biographies, texts written by over 500 researchers, curators and art historians from all over the world, and over 100,000 visits per month. Last year, two programmes enabled AWARE to extend the chronological scope of its index of artist: 'Re-illuminating the Age of Enlightenment: Women Artists of the Eighteenth Century', and the '+I Programme', which brought forward in time by one year the limit on artists' birthdates. The chronological and geographical scope of the website, as well as the diversity of its content and multimedia offerings, make it a tool for professionals and the general public alike.

The website's new Japanese-language section is a dedicated entry point for discovering Japanese artists, making this content accessible to new audiences. This section is born from work carried out in the region over the last 2 years in collaboration with Japanese experts and institutions, thanks to the programmes 'Women Artists in Japan: 19th - 21st Century', 'TEAM: Teaching, E-learning, Agency, Mentoring', and a new programme 'Women Artists in New Media'.

Concurrently, AWARE is also launching its partnership with the Bloomberg Connects platform, where it is sharing its multimedia content to reinforce the international visibility of women artists.

About the AWARE website

The AWARE website has become a unique online resource, focusing on 3 major areas:

Increasing diversification of content and an opening up to the general public: video interviews with AWARE prize nominees, animated films, and also podcasts since 2020 with the series 'Great Women of Art' and 'Women house'. The new website layout with its 'Watch and Listen' tab provides easy access to this multimedia content.

A chronological expansion of the index of artists, with the aim of gradually broadening it:

- Nineteenth-century artists from 2021;
- Artists born in 1974 from 2024;
- Eighteenth-century artists, opening in 2024.

A number of texts are linked to the index: a series of thematic focuses, research articles, interviews and reviews provide an introduction to a number of artistic and historical issues. A 'Read' tab in the new website layput will make it easier to find this content and understand how it relates to the artists in the index.

Geographical breadth: AWARE seeks to ensure the right balance between the local and international scenes by working with committees of experts and partner organisations throughout the world. Since 2020, AWARE has been developing specific research programmes to publish resources on previously under-represented geographical areas and themes:

- Research programme on artists from the African continent: launched in 2020 and renewed in 2023 under the title 'Tracing a decade: women artists of the 1960s in Africa', in collaboration with the Njabala Foundation;

- 'The Flow of History. Southeast Asian Women Artists': a research programme on Southeast Asian artists launched in 2023, in collaboration with the Asia Art Archive;

- 'The Origin of Others. Rewriting Art History in the Americas, 19th

Century - Today': a research programme on Black and Indigenous artists in the Americas (since 2022), in collaboration with the Clark Art Institute, WOPHA (Women Photographers International Archive) and the Pérez Art Museum Miami;

- 'Women Artists in Japan: 19th - 21st Century': a research programme on Japanese artists launched in 2022;

- AWARE x Canada: a programme of publications on Canadian artists launched in 2022.

To widely disseminate research on women artists and gender studies, AWARE also organises symposiums, round tables and seminars locally at the Villa Vassilieff, or in partnership with institutions, universities, museums and other independent structures internationally. The new website layout features two tabs which make it easier to publicise these events, 'Villa Vassilieff' and 'Events'.

About the programmes

'Re-illuminating the Age of Enlightenment: Women Artists of the I8th Century' AWARE's tenth anniversary marks a new stage in the association's journey back through the centuries, revisiting the history of eighteenth-century art. *Reilluminating the Age of Enlightenment* is a research programme carried out in collaboration with the Rijksmuseum, the Pennsylvania Academy of the Fine Arts, the Baltimore Museum of Art and the Art Gallery of Ontario, which aims to highlight the cultural and social contributions of women artists throughout the I8th century. This programme reveals their trajectories and works in a wide variety of artistic disciplines, as well as their organisation in networks that transcended borders. This programme is supported by the Tavolozza Foundation, Anne-Françoise Gavanon and Frederick Mulder LTD.

'+I Programme'

AWARE is extending the chronological limits of its index and publishing new biographies of international artists born in 1973 and 1974. The *+I Programme* marks a gradual opening up of the AWARE site to the contemporary period by allowing the inclusion of a new year of birth for artists every year. For the first and second years of the *+I Programme*, AWARE is collaborating with Camille Richert, art historian, curator and AWARE 2022 Awards reporter, who has compiled a list of international artists and authors to whom AWARE has entrusted the writing of the texts. This programme is supported by Maison Veuve Clicquot Ponsardin, founded in 1772.

'Women artists in Japan: 19th - 21st century'

This programme is a four-year research programme designed to highlight the artistic production and contributions of women artists in Japan to world cultural history. A committee of experts, made up of specialists in contemporary art, photography, nihonga (Japanese painting), yôga (Western-style painting) and women artists accompanies the project to represent the diversity of the Japanese art scene through the prism of gender. This programme is supported by Cartier.

'TEAM: Teaching, E-Learning, Agency, Mentoring'

TEAM is an international academic network set up in 2020 with the aim of collecting and publishing resources produced by academics on women artists and training a new generation of researchers in issues of equality in art history. TEAM is also a network for solidarity and transnational reflection on the issues shared by these art historians. To date, the TEAM network has I7 members and 80 students (masters, doctorate) whose research covers 5 continents.

About Bloomberg Connects

Bloomberg Connects is an app that offers access to exhibitions, collections and renowned artists at over 400 museums and other cultural organizations.

<u>Press contact</u> Agence Dezarts Manon Vaillant: +33 (0)6 47 66 86 07 Noalig Tanguy: +33 (0)6 70 56 63 24 agence@dezarts.fr

Practical information AWARE Villa Vassilieff 2I avenue du Maine 75015 Paris France awarewomenartists.com +33 (0)I 55 26 90 29

<u>Social media</u> Twitter, Facebook et Instagram @AwareWomenArt